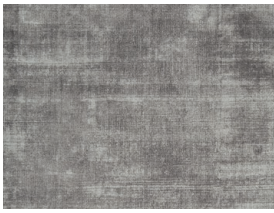


Cox & Cox

RUGS | BUYING GUIDE

The right rug can transform your interior, but it's important to know which material and finish will suit your home and lifestyle. Before you make your decision, have a quick look at our guide below, which will help you to select and care for your new rug.



VISCOSE

Similar to silk in look and feel, viscose has a soft sheen to the finish and can be multi-tonal, appearing a different shade from different angles. Viscose rugs are unsuitable for areas of high footfall and the fibres are easily soiled and tricky to clean.

Everyday care & maintenance

We recommend the use of a carpet sweeper on pure viscose rugs. If using a vacuum cleaner, take care to keep the power setting low and use a suction only (non-rotating) model. Alternatively you can use the brush attachment for your vacuum hose. Try to keep your viscose rug in a cool, dry place. Excessive moisture can cause the yarns to yellow or the dyes to bleed, while high heat can cause the rug yarns to shrink.

Cleaning

Viscose is extremely absorbent, so any spills must be blotted immediately (never rubbed) with a white cloth and a mild, clear detergent if necessary. If this does not resolve this issue, please consult a specialist.



WOOL

Durable and resistant to wear and tear, wool rugs are prone to light shedding in the first few months of use. Wool is a natural fibre with a matte finish, which adds warmth to a room and feels soft underfoot.

Everyday care & maintenance

We recommend vacuuming on a low setting, suction only, twice per week for the first few months of use, in order to diminish the initial shedding, and once per week thereafter. Do not pull stray loops, but cut back with scissors.

Cleaning

Wool is extremely absorbent, so any spills must be blotted immediately (never rubbed) with a white cloth and a mild, clear detergent if necessary. If this does not resolve this issue, please consult a specialist.





COTTON

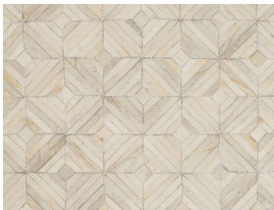
Breathable and easy to clean, cotton rugs are lovely on the skin and hold their shape well. Cotton is often mixed with other fibres to give a soft and durable yarn, and may be machine or hand woven.

Everyday care & maintenance

Vacuum or sweep regularly on a low setting, suction only, to remove dirt and dust.

Cleaning

Any spills must be blotted immediately (never rubbed) with a white cloth and a mild, clear detergent if necessary. If this does not resolve this issue, please consult a specialist.



HIDE

Choose a natural hide rug for a truly unique addition to your home. The hide is hand cut and stitched, and has a multi-tonal finish which varies from piece to piece.

Everyday care & maintenance

Do not vacuum, but shake to remove loose dirt and dust. Keep out of direct sunlight, as UV rays can cause the hide to yellow and crack.

Cleaning

Due to the nature of this 100% natural product we recommend professional cleaning only.



SHEEPSKIN

Made from natural sheepskin and batch dyed to achieve the desired tone, each sheepskin is a unique and natural product. There may be tonal variation from piece to piece, and there may also be a 5% variation in size.

Everyday care & maintenance

Do not vacuum, but brush the fur with a sheepskin brush routinely to avoid matting. Keep out of direct sunlight, as UV rays can cause the wool to yellow. Shaking the skin will help to maintain the soft full appearance.

Cleaning

Due to the nature of this 100% natural product we recommend professional cleaning with special wool foam only.



Material	Viscose	Wool	Cotton	Hide	Sheepskin
Hardwearing			✓		
Easy to clean			✓		
Soft underfoot	✓	✓	✓		✓
Prone to shedding	✓	✓		✓	✓
Can be vacuumed	✓	✓	✓		